

Transactional Practice 2020



JANUARY 10, 2020

TBA Center – Nashville, Tenn.

Producer: TBA Young Lawyers Division

Total Credits: 5 General 1 Ethics

This six-hour seminar will provide lawyers with the information, tools, and tips needed to successfully handle transactional, traditional business, and regulatory matters. Specifically, the course will offer insight into the new and developing practice area of Hemp Law, mergers and acquisitions, and issues specific to advertising & media. The day will wrap up with a presentation about ethics in the practice of law.

9 a.m. – 9:30 a.m.

Registration/Welcome

9:30 a.m. – 10:30 a.m.

Social Media & Copyright: A Deep Dive into Platform Terms, Licensing and the DMCA

Franklin Graves, Commercial Counsel for Eventbrite, Inc.

10:30 a.m. – 11:30 a.m.

Mergers and Acquisitions

Katherine Smalley, Bass, Berry & Sims, PLC

11:30 a.m. – 11:45 a.m.

BREAK

11:45 a.m. – 12:45 p.m.

Real Estate Transactions and Update for 2020

Rick Reiter, Attorney at Law of Benchmark Realty, LLC

12:45 p.m. – 1:15 p.m.

Networking Lunch

1:15 p.m. – 3:15 p.m.

Cannabis Law Panel

Marc Adesso, Waller Lansden Dortch & Davis, LLP
Alexander Mills, High Plains Crop Production
Seth Ogden, Patterson Intellectual Property Law Group
Cynthia Sherwood, Sherwood Boutique Litigation, PLC

3:15 p.m. – 3:30 p.m.

BREAK

3:30 p.m. – 4:30 p.m.

Ethics Review

Kevin Balkwill, Board of Professional Responsibility